

Academic Program Assessment Report

Assessment is a term commonly used to encompass the process of gathering and using evidence to guide improvements.

SACSCOC requires that an institution "identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of seeking improvement based on analysis of the results".

Be sure to **SAVE** your progress as you work!

Academic Program

Music, B.S.

Submission Year

2021-2022

Assessment Coordinator Name

Lila Noonkester

Enter Assessment Coordinator Email

lnoonkes@lander.edu

Program Goal

Goal

Goal 1

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Program Goal

to demonstrate proficiency in performing music and an appreciation of the technique and artistry essential to performance at a professional level.

Pillar of Success Supported

High-Demand, Market-Driven Programs

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Overall performance score of 70% or higher

Timeframe for this Outcome

2020-2021

Performance Target for "Met"

80%-100% of graduates

Performance Target for "Partially Met"

60%-79% of graduates

Performance Target for "Not Met"

Below 60% of graduates

Assessment Measure Used

Performance Assessment Rubric and Rating Sheet

Frequency of Assessment

Final semester of applied study

Data Collected for this Timeframe (Results)

Overall performance score N=1 100% met

Score (Met=3, Partially Met=2, Not Met=1)

3

Comments/Narrative

The music graduate has received an overall performance score of 96%, meaning that 100% of the graduates have met the goal. The goal has consistently been met for the past five years.

Resources Needed to Meet/Sustain Results**Explanation of How Resources Will Be Used****Outcome 2**

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Level of repertoire: percentage of graduates at senior level

Timeframe for this Outcome

2020-2021

Performance Target for "Met"

50%-100% of graduates

Performance Target for "Partially Met"

25-49% of graduates

Performance Target for "Not Met"

Below 25% of graduates

Assessment Measure Used

Performance Assessment Rubric and Rating Sheet

Frequency of Assessment

Final semester of applied study

Data Collected for this Timeframe (Results)

Level of repertoire N=1 100% met

Score (Met=3, Partially Met=2, Not Met=1)

3

Comments/Narrative

The music graduate received a 100% score, meaning that she performed repertoire on the Performance Project that was senior level. Thus, 100% of music graduates met the goal. The goal has consistently been met for the last five years.

Resources Needed to Meet/Sustain Results**Explanation of How Resources Will Be Used****Outcome 3**

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Technical mastery: percentage of graduates at senior level

Timeframe for this Outcome

2020-2021

Performance Target for "Met"

50%-100% of graduates

Performance Target for "Partially Met"

25%-49% of graduates

Performance Target for "Not Met"

Below 25% of graduates

Assessment Measure Used

Performance Assessment Rubric and Rating Sheet

Frequency of Assessment

Final semester of applied study

Data Collected for this Timeframe (Results)

Technical mastery N=1 not met

Score (Met=3, Partially Met=2, Not Met=1)

1

Comments/Narrative

The music graduate received a rating of 88% for technical mastery, meaning that the work was just shy of senior level, during the Performance Project in September of 2019. The goal was not met.

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Outcome 4

Outcomes are specific, **measurable** statements that reflect the broader goals.

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Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Musical artistry: percentage of graduates at senior level

Timeframe for this Outcome

2020-2021

Performance Target for "Met"

50%-100% of graduates

Performance Target for "Partially Met"

25%-49% of graduates

Performance Target for "Not Met"

Below 25% of graduates

Assessment Measure Used

Frequency of Assessment

Performance Assessment Rubric and Rating Sheet Final semester of applied study

Data Collected for this Timeframe (Results)

Musical artistry N=1 100%

Score (Met=3, Partially Met=2, Not Met=1)

3

Comments/Narrative

The music graduate received a 100% score for musical artistry as a result of work on the Performance Project in September of 2019. 100% of the music graduates met this goal.

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Goal Summary

Goal Summary/Comments

Graduates have met the determined outcomes in each of the categories of overall performance, level of repertoire, and musical artistry. The outcome in level of repertoire has now been met for the last four years. Technical mastery was met two out of the last five years, was partially met two of the last five years, and was not met in 2020-2021.

Changes Made/Proposed Related to Goal

The establishment of Music 389 Performance Project (as prescribed by our accrediting body, the National Association of Schools of Music) in 2014 has provided impetus for our students pursuing the Music, K-12 Teacher Certification degree to focus directly on performance preparation. The consistency of performance outcomes is a result of performance requirements such as the Performance Project and of the extended performance juries that these students must complete in preparation for the Performance Project. These solo opportunities have strengthened our student performances and helped to maintain our positive assessment results in the performance area. Attention to technique in the applied studio is of utmost importance, and new initiatives will be sought after to strengthen this area of performance expertise.

Upload Rubrics/Other Files

Performance Assessment Rubric.docx

Goal 2

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Program Goal

to demonstrate a working knowledge of the theoretical concepts associated with the creation of music.

Pillar of Success Supported

High-Demand, Market-Driven Programs

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Aural music theory: percentage of graduates scoring 70% or higher

Timeframe for this Outcome

2020-2021

Performance Target for "Met"

80%-100% of graduates

Performance Target for "Partially Met"

60%-79% of graduates

Performance Target for "Not Met"

Below 60% of graduates

Assessment Measure Used

Music Theory Aural Exit Assessment Exam

Frequency of Assessment

Semester of graduation

Data Collected for this Timeframe (Results)

Aural N=1 not met

Score (Met=3, Partially Met=2, Not Met=1)

1

Comments/Narrative

The music graduate scored a 64% in aural theory, and the goal was not met as a result. A more thorough plan for ear training in both First-Year and Second-Year Theory Applications will be explored by theory instructors Dr. Noonkester and Dr. Kelley.

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Outcome 2

Outcomes are specific, **measurable** statements that reflect the broader goals.

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skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Written music theory: percentage of graduates scoring 70% or higher

Timeframe for this Outcome

2020-2021

Performance Target for "Met"

80%-100% of graduates

Performance Target for "Partially Met"

60%-79% of graduates

Performance Target for "Not Met"

Below 60% of graduates

Assessment Measure Used

Music Theory Written Exit Assessment Exam

Frequency of Assessment

Semester of graduation

Data Collected for this Timeframe (Results)

Written music theory N=1 100% met

Score (Met=3, Partially Met=2, Not Met=1)

3

Comments/Narrative

This data represents a 27-percentage-point increase from 2018-2019 which brought this goal from not met to partially met in 2019-2020. The 85% written theory score in 2020-2021 represents another increase which meets the goal this year. Theory professors will continue to dissect the sub-score results in the restructured areas of fundamentals, rhythm, tonal harmony, post-tonal harmony, and tonal analysis in order to determine methods of continuing this increase in success. Dr. Kelley is seeking ways to assess further the outcomes in his Second-Year Theory courses.

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Outcome 3

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge,

skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Written music theory fundamentals: percentage of graduates scoring 70% or higher

Timeframe for this Outcome

2020-2021

Performance Target for "Met"

50%-100% of graduates

Performance Target for "Partially Met"

25%-49% of graduates

Performance Target for "Not Met"

Below 25% of graduates

Assessment Measure Used

Music Theory Written Exit Assessment Exam

Frequency of Assessment

Semester of graduation

Data Collected for this Timeframe (Results)

Written music theory fundamentals N=1 100% met

Score (Met=3, Partially Met=2, Not Met=1)

3

Comments/Narrative

The music graduate met this goal with a 100% score on fundamentals. Year after year, students consistently meet this goal involving material from First-Year Theory.

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Outcome 4

Outcomes are specific, **measurable** statements that reflect the broader goals.

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Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention,

employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Written music theory rhythm: percentage of graduates scoring 70% or higher

Timeframe for this Outcome

2020-2021

Performance Target for "Met"

50%-100% of graduates

Performance Target for "Partially Met"

25%-49% of graduates

Performance Target for "Not Met"

Below 25% of graduates

Assessment Measure Used

Music Theory Written Exit Assessment Exam

Frequency of Assessment

Semester of graduation

Data Collected for this Timeframe (Results)

Written music theory rhythm N=1 100% met

Score (Met=3, Partially Met=2, Not Met=1)

3

Comments/Narrative

The music graduate scored 88% on rhythm. The outcomes in rhythm have now been met for the past two years. Focus on counting, rhythmic notation, and meter, as well as in-class exercises involving group work and on-computer exercises involving individual student work with Auralia software will continue to be used to maintain student success with rhythm.

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Outcome 5

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Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Written music theory tonal harmony: percentage of graduates scoring 70% or higher

Timeframe for this Outcome

2020-2021

Performance Target for "Met"

50%-100% of graduates

Performance Target for "Partially Met"

25%-49% of graduates

Performance Target for "Not Met"

Below 25% of graduates

Assessment Measure Used

Music Theory Written Exit Assessment Exam

Frequency of Assessment

Semester of graduation

Data Collected for this Timeframe (Results)

Written music theory tonal harmony N=1 100% met

Score (Met=3, Partially Met=2, Not Met=1)

3

Comments/Narrative

The music graduate scored 92% on tonal harmony. The outcome percentage for tonal harmony rose to 100%. These results are more than adequate and are representative of a high retention of information applicable to tonal harmony by graduates for the past four years.

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Outcome 6

Outcomes are specific, **measurable** statements that reflect the broader goals.

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Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Written music theory post-tonal harmony: percentage of graduates scoring 70% or higher

Timeframe for this Outcome

2020-2021

Performance Target for "Met"

50%-100% of graduates

Performance Target for "Partially Met"

25%-49% of graduates

Performance Target for "Not Met"

Below 25% of graduates

Assessment Measure Used

Music Theory Written Exit Assessment Exam

Frequency of Assessment

Semester of graduation

Data Collected for this Timeframe (Results)

Written music theory post-tonal harmony N=1 not met

Score (Met=3, Partially Met=2, Not Met=1)

1

Comments/Narrative

The music graduate scored 63% on post-tonal harmony which did not meet the goal of 70% or higher. Music theory faculty continue to be concerned that post-tonal harmony needs more attention. Last year, plans were made to focus more heavily on post-tonal ideas such as pitch class set and serial theory in Second-Year Theory. This year, this change was implemented. The department will monitor this outcome to see if this change helps or if more changes are needed to increase student's understanding of post-tonal harmony.

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Outcome 7

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Written music theory tonal analysis: percentage of graduates scoring 70% or higher

Timeframe for this Outcome

2020-2021

Performance Target for "Met"

50%-100% of graduates

Performance Target for "Partially Met"

25%-49% of graduates

Performance Target for "Not Met"

Below 25% of graduates

Assessment Measure Used

Music Theory Written Exit Assessment Exam

Frequency of Assessment

Semester of graduation

Data Collected for this Timeframe (Results)

Written music theory tonal analysis N=1 100%

Score (Met=3, Partially Met=2, Not Met=1)

3

Comments/Narrative

The outcome for tonal analysis has shifted from 67% in 2016-2017 to 18% in 2017-2018 to 33% in 2018-2019 to 20% in 2019-2020 to 100% in 2020-2021. Plans to include analysis work with period structure and binary form earlier in the theory sequence continue to be carried out and monitored.

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Goal Summary

Goal Summary/Comments

Outcomes involving fundamentals and tonal harmony have been met for the last four years, while outcomes involving rhythm have been met for the last two years. Outcomes involving aural skills were met in 2019-2020 and not met in 2020-2021. Outcomes involving overall written theory which had not been met in 2018-2019 increased to partially met in 2019-2020 and to met in 2020-2021. Outcomes involving tonal analysis increased to met in 2020-2021, while outcomes in post-tonal harmony were not met in 2020-2021.

Changes Made/Proposed Related to Goal

Music theory faculty continue to impose heavier focus on rhythm, including rhythmic notation and use of Auralia categories such as rhythmic elements in First-Year Theory. This emphasis on rhythm allowed for this outcome to be met for the last two years. Tonal analysis, including more thorough work with period structure and binary forms, continues to be a focal point in both Second-Year Theory and in Form & Analysis. The overall music theory outcome, which was met this year, hangs on the issues in post-tonal harmony and tonal analysis. Dr. Kelley continues to assess student work in these advanced theoretical areas and to adjust his teaching accordingly. Discussions between theory instructors and between instructors and students continue. A scheduled October, 2021, meeting with teaching and learning expert Dr. Jennifer Yates will surely add new light to a strategical path to success in theory.

Upload Rubrics/Other Files

Goal 3

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Program Goal

to demonstrate a working knowledge of the historical contexts associated with the creation of music.

Pillar of Success Supported

High-Demand, Market-Driven Programs

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

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Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Music history: percentage of graduates scoring 70% or higher

Timeframe for this Outcome

2020-2021

Performance Target for "Met"

80%-100% of graduates

Performance Target for "Partially Met"

60%-79% of graduates

Performance Target for "Not Met"

Below 60% of graduates

Assessment Measure Used

Music History Exit Assessment Exam

Frequency of Assessment

Semester of graduation

Data Collected for this Timeframe (Results)

Music history N=1 not met

Score (Met=3, Partially Met=2, Not Met=1)

1

Comments/Narrative

The music graduate produced an overall music history score of 63%. The score was not 70% or higher, and, thus, the goal was not met.

Resources Needed to Meet/Sustain Results**Explanation of How Resources Will Be Used****Outcome 2**

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Identification of composers: percentage of graduates scoring 70% or higher

Timeframe for this Outcome

2020-2021

Performance Target for "Met"

50%-100% of graduates

Performance Target for "Partially Met"

25%-49% of graduates

Performance Target for "Not Met"

Below 25% of graduates

Assessment Measure Used

Music History Exit Assessment Exam

Frequency of Assessment

Semester of graduation

Data Collected for this Timeframe (Results)

Identification of composers N=1 not met

Score (Met=3, Partially Met=2, Not Met=1)

1

Comments/Narrative

The music graduate produced a score of 68% for identification of composers. The score was not 70% or higher, and, thus, the goal was not met.

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Outcome 3

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Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Identification of genres and forms: percentage of graduates scoring 70% or higher

Timeframe for this Outcome

2020-2021

Performance Target for "Met"

50%-100% of graduates

Performance Target for "Partially Met"

25%-49% of graduates

Performance Target for "Not Met"

Below 25% of graduates

Assessment Measure Used

Music History Exit Assessment Exam

Frequency of Assessment

Semester of graduation

Data Collected for this Timeframe (Results)

Identification of genres and forms N=1 100%

Score (Met=3, Partially Met=2, Not Met=1)

3

Comments/Narrative

The music graduate scored 80% on genres and forms. The goal was met.

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Outcome 4

Outcomes are specific, **measurable** statements that reflect the broader goals.

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Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Identification of musical styles: percentage of graduates scoring 70% or higher

Timeframe for this Outcome

2020-2021

Performance Target for "Met"

50%-100% of graduates

Performance Target for "Partially Met"

25%-49% of graduates

Performance Target for "Not Met"

Below 25%of graduates

Assessment Measure Used

Music History Exit Assessment Exam

Frequency of Assessment

Semester of graduation

Data Collected for this Timeframe (Results)

Identification of musical styles N=1 not met

Score (Met=3, Partially Met=2, Not Met=1)

1

Comments/Narrative

The music graduate scored 40% on musical styles. The goal was not met.

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Goal Summary

Goal Summary/Comments

This music history assessment has shown that students were improving their skills in the identification of composers, genres, forms, and styles over the past two years. However, the music graduate's identification of composers and musical styles left room for improvement in 2020-2021.

Changes Made/Proposed Related to Goal

Though the met outcomes in music history assessment show a marked improvement in student retention of historical knowledge over the last couple of years, the faculty position under which music history is taught has undergone a retirement. In 2020-2021, music faculty who had not under normal circumstances taught music history courses volunteered to cover courses left open last year by Dr. Lenti's retirement. These instructor changes may have resulted in differing rates of success for students graduating in 2021. A new music history professor hired in 2021 should bring a fresh outlook to the strategies for success in music history during the 2021-2022 academic year.

Upload Rubrics/Other Files

Music History Assessment Rubric.docx

Goal 4

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Program Goal

to maintain enrollment sufficient to award music degrees in compliance with standards prescribed by our accrediting bodies

Pillar of Success Supported

High-Demand, Market-Driven Programs

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

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Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

to award music degrees to a rolling average of eight music majors

Timeframe for this Outcome

2020-2021

Performance Target for "Met"

8 or more degrees awarded

Performance Target for "Partially Met"

4-7 degrees awarded

Performance Target for "Not Met"

Below 4 degrees awarded

Assessment Measure Used

Music degrees awarded annually at fall and spring graduations

Frequency of Assessment

Annually

Data Collected for this Timeframe (Results)

1 music degree awarded in 2020-2021

Score (Met=3, Partially Met=2, Not Met=1)

1

Comments/Narrative

The Department of Music encourages music majors to seek tutorial assistance in upper-level classes in efforts to continue down a path to graduation and to success in a career in music. The department also continues to pursue talented prospective students who display the degree of potential needed to be successful in college and in a career.

Lower enrollment numbers are beginning to affect graduation rates. The department has already attended the SC Governor's School College Fair recruitment event in September of 2021. A much-needed in-person recruitment schedule in the public and private high schools is planned for 2021-2022.

Resources Needed to Meet/Sustain Results**Explanation of How Resources Will Be Used****Outcome 2**

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Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

to maintain a student enrollment in music sufficient for program productivity

Timeframe for this Outcome

2020-2021

Performance Target for "Met"

a headcount of 40 or more music majors

Performance Target for "Partially Met"

a headcount of 30-39 music majors

Performance Target for "Not Met"

A headcount below 30 music majors

Assessment Measure Used

Headcount enrollment

Frequency of Assessment

Annually

Data Collected for this Timeframe (Results)

Headcount enrollment of 37 music majors in 2020-2021

Score (Met=3, Partially Met=2, Not Met=1)

2

Comments/Narrative

Enrollment numbers in music have been mildly adequate for the last five years. The MUSICmania event for junior and senior high school students has, since its inception in 2020, allowed Lander to land several music majors. The department is encouraged by the recruitment expertise of the new music faculty hire in clarinet and music history. Dr. Gallo and Dr. White have already represented Lander at the SC Governor's School College Fair this September, and Dr. White was able to speak with a number of prospective clarinetists. As in-person recruitment becomes more accessible, enrollment numbers should increase.

Resources Needed to Meet/Sustain Results**Explanation of How Resources Will Be Used**

Goal Summary

Goal Summary/Comments

Program productivity is generated by successful recruitment techniques. The Department of Music is working to bolster recruitment through a return to in-person clinics in public and private high school music programs, attendance at the SC Governor's School College Fair and the South Carolina and Georgia Music Educators Conferences, MUSICmania, the All-Lakelands Honor Band event, and an increased presence on social media. With the addition of one full-tuition scholarship in music, the department hopes to attract music students with more substantial financial awards.

Changes Made/Proposed Related to Goal

The department attended the SC Governor's School College Fair for the first time in several years. Dr. White looks forward to enhancing recruitment efforts by visiting area high schools when the schools are accessible based on Covid protocol.

Upload Rubrics/Other Files**Dean's Email Address**

mrollins@lander.edu

Approved by Dean?

Yes

Signature of Dean

Mark Rollins

Comments from Dean's Review

I endorse the faculty's efforts to improve student outcomes in theory, and I commend them for expanding

their efforts in recruiting.

Thank you for reviewing and approving this report. The approval and a copy of the report will be emailed to you and the Assessment Coordinator.