

Lander University, Greenwood, South Carolina

Lecturer or Assistant Professor of Business, College of Business and Technology

**The Position:** The College of Business and Technology (COBT) invites qualified candidates to apply for a faculty position to start in August 2026.

**Minimum Qualifications:** Applicants must hold a master's degree in a relevant field. Candidates with a doctoral degree in a relevant field will be preferred, and candidates in ABD status will be considered. The School of Business is seeking a candidate who can teach courses across the curriculum, but the school is specifically seeking candidates with expertise in Marketing and Hospitality Management. Candidates holding a doctoral degree in a relevant field will be considered for a tenure-track Assistant Professor appointment. Candidates without a doctoral degree will be considered for a Lecturer appointment. ABD candidates would be hired with a Lecturer appointment that may be converted to an Assistant Professor appointment upon completion of the doctorate.

**Knowledge/Skills/Ability:** We seek candidates with broad expertise in Business and secondary expertise in Marketing and Hospitality Management. Preferred candidates will be able to teach a courseload split between the two disciplines. Qualified candidates will have excellent communication skills and the ability to work cooperatively with colleagues in a collegial campus community. Candidates will engage and advise a diverse student population.

**Faculty Responsibilities:** Assistant Professor positions carry responsibilities in teaching, scholarship, and service, as well as student advising. Assistant Professors typically teach four sections per semester, advise students, serve on university and college committees, and engage in professional development activities. Lecturers do not have scholarship responsibilities but teach five classes per semester and are also responsible for advising and service. Teaching assignments will align with the qualifications of the individual and the needs of the college. Candidates must be willing and qualified to teach in both traditional and online settings. Candidates must be willing to serve, as assigned, on both COBT committees and Lander University committees. According to AACSB engagement and impact guidelines, School of Business faculty engage with the local community according to their professional area of expertise. This position requires the academic advising of students.

Assistant professor candidates must demonstrate the potential and ability to conduct scholarly research of sufficient quality and quantity to satisfy School of Business

guidelines for AACSB Scholarly Academic (SA) qualification. Lecturer candidates must demonstrate professional experience and engagement to satisfy the School of Business guidelines for AACSB Instructional Practitioner (IP) qualifications.

**Salary:** Salary commensurate with education and experience.

**The College:** The College of Business and Technology consists of the School of Business, Department of Media and Design, and Department of Applied Computing. The School of Business offers bachelor's degrees in Accounting, Financial Services, Management, Marketing, and Entrepreneurship as well as an MBA and MS in Management. The primary focus of Lander University is teaching, and the College of Business and Technology emphasizes a student-centered learning environment. The College of Business and Technology is AACSB accredited. The University offers an excellent benefits package. The college and university support scholarship through research incentive programs, professional and pedagogical travel support, access to databases, and professional development funds. Lander University is in Greenwood, South Carolina, in the Piedmont region, which is only two to four hours from the beautiful South Carolina beaches or the Blue Ridge Mountains.

**Closing Date:** Priority will be given to candidates whose files are submitted and complete by June 5, and reviews will continue until the position is filled.

**How to Apply:** All applicants should submit the following: A cover letter clearly stating the candidate's teaching experience and research interests, and that addresses the duties and qualifications stated in the position description, a current curriculum vitae, unofficial copies of all graduate-level transcripts, and the names of three professional references with accurate contact information. Candidates being considered for campus interviews must provide evidence of teaching effectiveness before being invited to campus. Electronic submissions are required and should be addressed to the School of Business Search Committee and e-mailed to [cob-application@lander.edu](mailto:cob-application@lander.edu).

Please direct all nominations, inquiries, and application materials to:

Jamie Enlow  
College of Business and Technology  
Lander University  
320 Stanley Avenue  
Greenwood, South Carolina 29649-2099

Lander is a tobacco-free institution. All final candidates are subject to successfully fulfilling background check requirements. Note: The University generally does not sponsor

the H-1B Visa. LANDER UNIVERSITY IS AN AFFIRMATIVE ACTION/EQUAL OPPORTUNITY EMPLOYER/TITLE IX.